

ORDER



Orders
 Order / Rev: 37658
 Alt Order #: 08887126
 Product Desc: ISSUE
 Estimate: 1789
 Flight Dates: 10/30/12 - 11/06/12
 Original Date / Rev: 10/19/12 / 10/19/12
 Order Type: GENERAL

MeTV - Ch 129

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency
 Name: Mundy Katowitz Media
 Buying Contact: Casey Bessette
 Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Priorities USA Action
 Demographic: A25-54
 Product Codes: PO1
 Priority: LV1
 Revenue Codes: AGY, POL, ISS

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	9	\$3,800.00	\$3,230.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$3,800.00	\$3,230.00	0.00
Totals	9	\$3,800.00	\$3,230.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	MeTV	11/04/12	11/04/12	M-Su 5p-1130p Rotator CM COLUMBO		8-10P (8:00 PM-10:00 PM)	1:00	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$200.00		0.00			
E 2	MeTV	11/01/12	11/01/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$400.00		0.00			
E 3	MeTV	11/02/12	11/02/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$400.00		0.00			
E 4	MeTV	11/05/12	11/05/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$400.00		0.00			
E 5	MeTV	11/01/12	11/01/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$400.00		0.00			
E 6	MeTV	11/05/12	11/05/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$400.00		0.00			

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MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	MeTV	10/31/12	10/31/12	M-Su 5a-5p Rotator PERRY MASON	CM	10-11A (10:00 AM-11:00 AM)	--W----	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1		\$400.00		0.00					
E 8	MeTV	11/02/12	11/02/12	M-Su 5a-5p Rotator PERRY MASON	CM	10-11A (10:00 AM-11:00 AM)	----F--	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1		\$400.00		0.00					
E 9	MeTV	10/30/12	10/30/12	M-Su 5p-1130p Rotator M*A*S*H	CM	7-8P (7:00 PM-8:00 PM)	-T-----	1:00	1	\$800.00	LV1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1		\$800.00		0.00					
													Totals	9	\$3,800.00